

FRANCESCO MARIO PATROCOLLO



Date of birth: 19/07/1942, Milan
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Summary

Mario Patrocollo's career spans the full range from Rx pharmaceuticals, through OTC medication to FMCG. His career began in advertising with McCann Eriksson, progressing through to hands-on marketing with companies and brands that are household names: Colgate, Wilkinson, Mars and Vicks. He has held many senior positions, including Member of the Executive Committee at Nobel Consumer Goods (Stockholm), Senior Vice President at Nordbanken (Stockholm), Divisional President at Hackman (Helsinki), Regional President at Pharmacia (Milan) and Director (Europe) at Boots Healthcare International. Mario led many successful reorganisations and acquisitions projects. He continues to advise Walgreens Alliance Boots on strategy relating to the introduction of their products outside of the UK. Since 2006, he has also been a founding partner in Marbea International, a brokerage and consulting company.

Languages: English; Swedish; Polish; French and Italian.

Mario has dual Swedish and Italian citizenship.

Career History

October 2006 to date

Walgreens Boots Alliance, London United Kingdom

Advisor to the co COO

September 2019 to date

Marbea International, Milan, Italy

Chairman of The Board

May 2016 to date

Boots Pharmaceuticals SRL, Lavagna, Liguria, Italy

Chairman

April 2016 to date

Boots Pharmaceuticals SRL, Lavagna, Liguria, Italy

Managing Director

January 2015 to date

Writer

December 2011 to date

Boots Pharmaceuticals SRL, Lavagna, Liguria, Italy

Director

March 2011 to date

InterPharm Investments LTD London U.K.

Chairman

March 2006 to date

Marbea International, Milan, Italy

Partner

October 2006 to date

Walgreens Boots Alliance, London United Kingdom

Strategic Leadership Team Member

European Launches in skincare and healthcare

June 2014-April 2018

Apis Global Talent Partners

Chairman

2011 – January 2014

Intelius Pharma

Chairman of the Board

December 2010-January 2014

PandH Partners

Director

June 2009- June 2012

J. Friisberg & Partners

Partner

1997-2009

Novico, Ascoli Piceno, Italy

Board Director

March 2006-March 2008

Boyden Executive Search, Milan and London

Senior Vice President and Partner

2003-2006

Boots Healthcare International

Director Europe

1996-2003

Pharmacia

Regional Vice President, Chairman Carlo Erba

1993-1999

Best friend, Denmark

Board Director

1993-1997

Fazer, Poland

Board Director

1993-1997

Nordic cosmetics, Helsinki, Finland

Chairman

1990-1996

Hackman Household, Helsinki and Stockholm

President, Board Member

1990-1994

Swedish Healthcare Factory, Stockholm Sweden

Board Director

1989-1990

Nordea, Stockholm Sweden

Senior Vice President Marketing

1989-1990

PK Fonder, Stockholm, Sweden

Board Director

1980-1990

Hasselfors Garden AB, Sweden

Board Director

1984-1989

Morris, Parma Area, Italy

Board Director

1978-1989

Claber, Pordenone Area, Italy

Board Director

1978-1989

Vervet, The Netherlands

Board Director

1971-1989

Nobel Industrier, Stockholm, Oslo, Köln

Vice President Marketing Regional Director Board Member

1968-1971

Vick International; Milan and Athens

Marketing Manager & Market Manager Greece

1966-1968

DM B&B, Milan and Hamburg

Account Executive

1964-1966

McCann

Account Executive

Organizations:

2001-2007

Swedish Chamber of Commerce, Chairman

1999-2007

AESGP, Board of Member

1996-2006

ANIFA, Board Member/Chairman International Affairs